

# Professional English In Use Finance

The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to:

- Have the confidence to read and interpret financial statements
- Ask the right questions about financial performance
- Apply important financial tools and ratios
- Learn how to think financially and make better strategic financial decisions

Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business.

'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.'

—Paul Herman, Group CEO, Bluebox Corporate Finance

'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.'

—Roger Siddle, Chairman, Cordium Group

'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.'

—Gordon Vater CEO, RiiG Limited

Learning Business German (4) with parallel text is the most rewarding and effective method to learn a language. Existing vocabulary is refreshed, while new vocabulary is instantly put into practice with a focus on Management. Our Accounting & Finance short stories evolve around Accounting & Finance making the terms and phrases easier to remember in the learning process. Learning Business German with Parallel Text Recommended for beginners with a good basis of German-, intermediate level learners and as a refreshers course. The stories have been written to keep the readers attention and are fun to read for you to learn through your motivation. Our Business German books are also suitable for general learners of the German language.

A must have for MBA students and professional managers who need to use English at work. A part of the hugely popular Professional English in Use series, this book offers management vocabulary reference and practice for learners of intermediate level and above (B1-C1). Key MBA topics, including Leadership, Change Management and Finance are presented through real business case studies. The course is informed by the Cambridge International Corpus to ensure that the language taught is up-to-date and frequently used. Primarily designed as a self-study, the book can also be used for classroom work and one-to-one lessons. This book is a must for both students of MBA or other Business

programmes and professionals who need management English.

The finance sector of Western economies is too large and attracts too many of the smartest college graduates. Financialization over the past three decades has created a structure that lacks resilience and supports absurd volumes of trading. The finance sector devotes too little attention to the search for new investment opportunities and the stewardship of existing ones, and far too much to secondary-market dealing in existing assets. Regulation has contributed more to the problems than the solutions. Why? What is finance for? John Kay, with wide practical and academic experience in the world of finance, understands the operation of the financial sector better than most. He believes in good banks and effective asset managers, but good banks and effective asset managers are not what he sees. In a dazzling and revelatory tour of the financial world as it has emerged from the wreckage of the 2008 crisis, Kay does not flinch in his criticism: we do need some of the things that Citigroup and Goldman Sachs do, but we do not need Citigroup and Goldman to do them. And many of the things done by Citigroup and Goldman do not need to be done at all. The finance sector needs to be reminded of its primary purpose: to manage other people's money for the benefit of businesses and households. It is an aberration when the some of the finest mathematical and scientific

minds are tasked with devising algorithms for the sole purpose of exploiting the weakness of other algorithms for computerized trading in securities. To travel further down that road leads to ruin. A Financial Times Book of the Year, 2015 An Economist Best Book of the Year, 2015 A Bloomberg Best Book of the Year, 2015 Authored by a qualified engineer with professional experience in both engineering and English language teaching, the book covers essential technical English vocabulary in context. Over 1000 words and phrases are presented to help engineers or engineering students better communicate in English on the job, using a format designed to make self-study more intuitive-- words and expressions are explained on the left-hand pages, and practice activities are on the right hand pages. Suitable for Upper Intermediate level learners of English (CEF B1-B2).

"Professional English in Use Medicine contains 60 units covering a wide variety of medical vocabulary. Topics include diseases and symptoms, investigations, treatment, examining and prevention. The book also introduces general medical vocabulary related to parts and functions of the body, medical and para-medical personnel, education and training, research, and presentations. Professional English in Use Medicine has been carefully researched using the Institute for Applied

Language Studies medical corpus and is a must for teachers of medical English and for medical practitioners who need to use English at work, either in their own country or abroad."--Publisher's website. Professional English in Use Medicine contains 60 units covering a wide variety of medical vocabulary. Topics include diseases and symptoms, investigations, treatment, examining and prevention. The book also introduces general medical vocabulary related to parts and functions of the body, medical and para-medical personnel, education and training, research, and presentations. Professional English in Use Medicine has been carefully researched using the Institute for Applied Language Studies medical corpus and is a must for teachers of medical English and for medical practitioners who need to use English at work, either in their own country or abroad.

Professional English in Use Marketing offers comprehensive coverage of key marketing vocabulary, it includes 50 units covering everything from marketing basics and the full marketing mix, through to research, advertising, media and PR.

"Professional English in Use Finance" contains 50 units covering the most up-to-day financial vocabulary, from accounting to borrowing and lending, central banking to venture capital and many more areas including financial idioms and metaphors. Suitable for self-study or classroom use.

BPP Learning Media's **ICFE Workbook** is the ideal

companion to assist students with technical English learning and to gain certification of their abilities which are recognised by thousands of educational organisations and employers worldwide.

Summary: "Cambridge English for Human Resources covers a wide range of topics of concern to human resources and personnel development, from understanding the essentials of resourcing and outsourcing through to strategic HR. The ten standalone units allow learners to focus on the areas of HR and Personnel Development most important to them. As well as teaching the specialist vocabulary and theory of HR, the course also develops job-specific skills such as coaching, designing and implementing appraisal systems, managing conflict and others."--Cambridge website, viewed 1st Sept, 2011.

Writing for Impact is an innovative and broad-ranging new course for learners of business English who want to excel at writing. The course's 12 modules take learners through the topics they will need to succeed in business. It covers a wide variety of topics from emails and letters to meeting minutes and agendas. The progressive syllabus ensures learners will improve their overall knowledge and ability in writing. The course comes with an audio CD, which provides both tips and input on producing written documents in a business setting and extracts from meetings and phone calls. There are also full Trainer's Notes for the teacher and templates to aid learners in producing a range of written communications, which can be downloaded online.

Primarily designed as a self-study reference and practice

book, it can also be used for classroom work. The book covers a wide range of business topics including Jobs, People and Organisations, Production, Marketing, Finance and the Economy and Business Culture. Business skills covered include Meetings, Negotiating and Presentations. 66 easy-to-use units.

A new, up-to-date course where students learn the English they need for a career in commerce, tourism, nursing, medicine, or technology. Oxford English for Careers is a series which prepares pre-work students for starting their career. Everything in each Student Book is vocation specific, which means students get the language, information, and skills they need to help them get a job in their chosen career.

This book is a result of the investigative attempts of linguistics professionals to identify and meet the challenges of developing communicative competence in future engineers, economists and other such specialists. The unifying feature of all the contributions brought together here is the active involvement of the authors in practical instruction of English for specific professional purposes at the tertiary (bachelors' and masters' programs) level in Russia. This volume covers a number of relevant areas in this field, including new developments in methodology, approaches to course and materials design, and the contribution of language theory to foreign language teaching in a professional context. The unique teaching approach advocated in this book denounces the traditional practice of transferring classical methodology of communicative-oriented teaching to language classes for students with a non-linguistic or non-teaching professional orientation. The underlying idea of this volume is that a change in professional context implies a change in language

teaching methodology, including materials, techniques and target competences. The ideas and experiences analysed here will appeal to anyone interested in the current trends in foreign language teaching and learning and particularly to educationalists.

Professional English in Use Law is a brand new addition to the Professional English in Use series.

Cambridge English For Engineering Is For Intermediate To Upper-Intermediate Level (B1 - B2) Learners Of English Who Need To Use English In An Engineering Environment. The Course Is Particularly Suitable For Civil, Mechanical And Electrical Engineers And Can Be Used In The Classroom Or For Self-Study. Cambridge English For Engineering Is Designed To Improve The Communication Skills And Specialist Language Knowledge Of Engineers, Enabling Them To Communicate More Confidently And Effectively. With An Emphasis On Listening And Speaking, The Ten Standalone Units Cover Topics Common To All Fields Of Engineering Such As Monitoring And Control; Procedures And Precautions; And Engineering Design. Authentic Activities Based On Everyday Engineering Situations - From Describing Technical Problems And Solutions To Working With Drawings - Make The Course Relevant And Motivating. In Addition, A Set Of Case Studies Available Online Provide Problem-Solving In Authentic Engineering Scenarios. The Online Teacher'S Book Has Extensive Background Information For The Non-Specialist Teacher, Useful Web Links And Extra Printable Activities. The Course Comprises: Student'S Book With 2 Audio Cds Engineering Case Studies Online Teacher'S Book Online

This is an adaptation of Essential Grammar in Use for Thai elementary learners.

This authoritative dictionary covers every aspect of personal and international finance. It has been fully revised and

updated, particularly with regards to terminology relating to the financial crash of 2008-9. With clear definitions for over 5,200 entries, it is an indispensable guide for anyone involved in finance and banking.

Sculpture is the universal art. It has been practised by every culture throughout the world and stretches back into the distant past. The first surviving shaped stones may even predate the advent of language. The drive to form stone, clay, wood and metal into shapes evidently runs deep in our psyche and biology. This links the question 'What is sculpture?' to the question 'What is humanity?' 0 In this wide-ranging book, two complementary voices - one belonging to an artist who looks to Asian and Buddhist traditions as much as to Western sculptural history, the other to a critic and historian - consider how sculpture has been central to the evolution of our potential for thinking and feeling. Sculpture cannot be seen in isolation as an aesthetic pursuit; it is related to humankind's compelling urge to make its mark on the landscape, build, make pictures, practise religion and develop philosophical thought. 0 Drawing on examples from thousands of years bce to now, and from around the globe, the authors treat sculpture as a transnational art form with its own compelling history. They take into account materials and techniques, and consider overarching themes such as space, light and darkness. Above all, they discuss their view of sculpture as a form of physical thinking capable of altering the way people feel and of inviting them to look at sculpture they encounter and more broadly the world around them in a completely different way.

A powerful history of Jewish art collectors in France, and how an embrace of art and beauty was met with hatred and destruction In the dramatic years between 1870 and the end of World War II, a number of prominent French Jews—pillars of an embattled community—invested their fortunes in

France's cultural artifacts, sacrificed their sons to the country's army, and were ultimately rewarded by seeing their collections plundered and their families deported to Nazi concentration camps. In this rich, evocative account, James McAuley explores the central role that art and material culture played in the assimilation and identity of French Jews in the fin-de-siècle. Weaving together narratives of various figures, some familiar from the works of Marcel Proust and the diaries of Jules and Edmond Goncourt—the Camondos, the Rothschilds, the Ephrussis, the Cahens d'Anvers—McAuley shows how Jewish art collectors contended with a powerful strain of anti-Semitism: they were often accused of “invading” France's cultural patrimony. The collections these families left behind—many ultimately donated to the French state—were their response, tragic attempts to celebrate a nation that later betrayed them.

Grammar in Use Intermediate is a highly successful grammar text known for its clear, concise explanations and innovative format. The Grammar in Use Intermediate Third edition Workbook provides students with further opportunities to practice difficult grammar points and consolidate their understanding of related topics covered in Grammar in Use Intermediate Third edition. It offers a wide range of challenging activities and opportunities to work with grammar structures in meaningful contexts. This edition, without answers, is ideal for classroom use.

Financial English is a language practice book for anyone learning about or working in finance. It is designed for students preparing for careers in business and finance as well as for people already working who wish to improve their English in this specialised field. It is suitable for learners at Intermediate level and above. The book can be used as the core material for a course, and also by students working alone. Financial English covers: -Numbers -Accounting

-Banking -Corporate Finance -Trade and Economics. The units present and explain the fundamental concepts of the different areas of finance, and define essential vocabulary and terminology, as well as common financial idioms and metaphors. Financial English contains a full answer key. In this bold and potentially urgent volume, Robert J. Shiller, a respected expert on market volatility, offers an unconventional interpretation of recent U.S. stock market highs and shows that Alan Greenspan's term "irrational exuberance" is a good description of the mood behind the market. He warns that poorer performance may be in the offing and tells us how we--as a country and individually--can respond. Shiller credits an unprecedented confluence of events with driving stocks to uncharted heights. He analyzes the structural and psychological factors that explain why the Dow Jones Industrial Average tripled between 1994 and 1999, a level of growth not reflected in any other sector of the economy. In contrast to many analysts, Shiller stresses circumstances that alter investors' perceptions of the market. These include the entry of the Internet into American homes, the misimpression that the aging of the baby-boom generation builds long-term protection into the market, and herd behavior, such as day-trading. He also examines cultural factors, including sports-style media coverage of the Dow's ups and downs and "new era" thinking about the economy. He considers--and challenges--efforts to rationalize exuberance that are based on either efficient-markets theory, narrowly construed, or the claim that investors have only recently learned the true value of the market. In the most controversial portion of the book, Shiller cautions that a market that is overvalued by historical standards is inherently precarious. Among his prescriptions is an urgent plea to immediately end what he argues are perilous schemes to privatize social security in favor of plans to reform it. He also

argues that private pension plans that encourage many people to put their entire retirement funds in the stock market should be modified. And he calls on our savings and investment institutions to take more sensible account of emerging risk-management principles. Shiller's analysis is convincingly documented, and--regardless of the market's future behavior--his book will stand as an important elaboration of why stocks soared and what our investment alternatives are. Irrational Exuberance is a must-read for pension-plan sponsors and endowment managers in the United States and abroad. It will also be studied by investment advisers, policy makers, and anyone from Wall Street to Main Street who doesn't want to be caught sitting on the speculative bubble if (or when) it bursts.

This is a course for upper-intermediate and advanced level students who need to understand and talk about the key concepts in business and economics. Covering the most important areas of management, production, marketing, finance and macroeconomics, it helps students to understand and talk about a wide range of business topics. Reflecting recent changes in the world's business and economic environment, the course now covers subjects like wikinomics, viral marketing, hedge funds, the subprime crisis and energy policy. This student book comes with a teacher's book and two CDs. Suitable for independent study.

Providing at least 50 hours of classroom material, this course builds financial language and teaches students about key financial concepts. It also focuses on the communication skills necessary for working effectively within the industry. It covers a wide range of financial topics, including retail and investment banking, accounting, trade finance, and mergers and acquisitions.

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Business Vocabulary in Use includes 66 easy-to-use units, with vocabulary items presented and explained on the left-hand pages and a range of practice exercises on the right-hand pages. It also includes a comprehensive answer key. The book covers a huge range of business topics including jobs; people and organisations; production; marketing; finance and the economy, and business culture. Learners will develop essential business communication skills, focusing on the language used for meetings, negotiations and presentations. [Source : 4e de couv.].

This practical series includes a number of specialist titles which help students communicate more effectively. Each book contains over 60 tests and over 500 key words and expressions. They are ideal for class use or self-study.

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A surprisingly simple way for students to master any subject--based on one of the world's most popular online courses and the bestselling book A Mind for Numbers A Mind for Numbers and its wildly popular online companion course "Learning How to Learn" have empowered more than two million learners of all ages from around the world to master subjects that they once struggled with. Fans often wish they'd discovered these learning strategies earlier and ask how they can help their kids master these skills as well. Now in this new book for kids and teens, the authors reveal how to make the most of time spent studying. We all have the tools to learn what might not seem to come naturally to us at first--the secret is to understand how the brain works so we can unlock its power. This book explains: • Why sometimes letting your mind wander is an important part of the learning process • How to avoid "rut

think" in order to think outside the box • Why having a poor memory can be a good thing • The value of metaphors in developing understanding • A simple, yet powerful, way to stop procrastinating Filled with illustrations, application questions, and exercises, this book makes learning easy and fun.

This business classic features straight-talking advice you'll never hear in school. Featuring a new foreword by Ariel Emanuel and Patrick Whitesell Mark H. McCormack, one of the most successful entrepreneurs in American business, is widely credited as the founder of the modern-day sports marketing industry. On a handshake with Arnold Palmer and less than a thousand dollars, he started International Management Group and, over a four-decade period, built the company into a multimillion-dollar enterprise with offices in more than forty countries. To this day, McCormack's business classic remains a must-read for executives and managers at every level. Relating his proven method of "applied people sense" in key chapters on sales, negotiation, reading others and yourself, and executive time management, McCormack presents powerful real-world guidance on • the secret life of a deal • management philosophies that don't work (and one that does) • the key to running a meeting—and how to attend one • the positive use of negative reinforcement • proven ways to observe aggressively and take the edge • and much more

Praise for What They Don't Teach You at Harvard Business School "Incisive, intelligent, and witty, What They Don't Teach You at Harvard Business School is a sure winner—like the author himself. Reading it has taught me a lot."—Rupert Murdoch, executive chairman, News Corp, chairman and CEO, 21st Century Fox "Clear, concise, and informative . . . Like a good mentor, this book will be a valuable aid throughout your business career."—Herbert J. Siegel, chairman, Chris-Craft Industries, Inc. "Mark McCormack describes the approach I have personally seen him adopt, which has not only contributed to the growth of his business, but mine as well."—Arnold Palmer "There have been what we love to call dynasties in every sport. IMG has been different. What this one brilliant man, Mark McCormack, created is the only dynasty ever over all sport."—Frank Deford, senior contributing writer, Sports Illustrated

A tragic family history told in a collection of imaginary letters to a famed collector, Moise de Camondo Letters to Camondo is a collection of imaginary letters from Edmund de Waal to Moise de Camondo, the banker and art collector who created a spectacular house in Paris, now the Musée Nissim de Camondo, and filled it with the greatest private collection of French eighteenth-century art. The Camondos were a Jewish family from Constantinople, "the Rothschilds of the East," who

made their home in Paris in the 1870s and became philanthropists, art collectors, and fixtures of Belle Époque high society, as well as being targets of antisemitism—much like de Waal's relations, the Ephrussi family, to whom they were connected. Moise de Camondo created a spectacular house and filled it with art for his son, Nissim; after Nissim was killed in the First World War, the house was bequeathed to the French state. Eventually, the Camondos were murdered by the Nazis. After de Waal, one of the world's greatest ceramic artists, was invited to make an exhibition in the Camondo house, he began to write letters to Moise de Camondo. These fifty letters are deeply personal reflections on assimilation, melancholy, family, art, the vicissitudes of history, and the value of memory.

A guide to putting cognitive diversity to work Ever wonder what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people's working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help you grasp where others

are coming from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential while others shut people down. Suppose you could gain people's trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs. Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group's collective potential. Business Chemistry offers all of this--you don't have to leave it up to chance, and you shouldn't. Let this book guide you in creating great chemistry!

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