

Helen Deresky International Management 8th Edition

Strategic Management: Text and Cases, 2nd Edition, by Dess/Lumpkin/Eisner is both readable and rigorous - written for today's student. A rocket-ship in its first edition, the revision continues to provide solid treatment of traditional topics in strategic management, as well as contemporary topics like entrepreneurship, knowledge management, and internet strategies. The prestigious author team understands the importance of thorough, modern concepts illustrated by rich, relevant and teachable cases. The new case selections emphasize variety, currency, and familiar company names. The cases are up-to-date in terms of both financial data and strategic issues. This group of cases gives both instructors and students unparalleled quality and variety. Based on consistent reviewer feedback, these selections combine comprehensive and shorter length cases about well known companies.

Entrepreneurship, 4th Edition delves into the trials and tribulations of entrepreneurship so students will have the necessary tools to start their own businesses. It provides coverage on social enterprises and ethics due to the rise in green trends and corporate scandals. Up-to-date examples and references provide entrepreneurs with the most essential information.

Interest in international law has increased greatly over the past decade, largely because of its central place in discussions such as the Iraq War and Guantanamo, the World Trade Organisation, the anti-capitalist movement, the Kyoto Convention on climate change, and the apparent failure of the international system to deal with the situations in Palestine and Darfur, and the plights of refugees and illegal immigrants around the world. This Very Short Introduction explains what international law is, what its role in international society is, and how it operates. Vaughan Lowe examines what international law can and cannot do and what it is and what it isn't doing to make the world a better place. Focussing on the problems the world faces, Lowe uses terrorism, environmental change, poverty, and international violence to demonstrate the theories and practice of international law, and how the principles can be used for international co-operation.

This book addresses the actual management functions and behaviors necessary to develop global vision and management skills at both an organizational—strategic(macro) level, and the interpersonal (micro) level. This book places the executive or reader in the role of a manager of any nationality, encouraging the reader to take a truly global perspective in dealing with dynamic management issues in both foreign and diverse host environments. Throughout, the book emphasizes how the variable of culture interacts with other national and international factors to affect managerial processes and behaviors. In addition, the growing competitive influence of technology is emphasized, with boxes featuring the use of e-business for global competitive strategic positioning. A four-part organization covers the global manager's environment, the cultural context of global management, formulating and implementing strategy for international and global operations, and global human resources management. For executives trying to improve their global vision and management skills in order to better themselves and the various organizations for which they work.

This textbook on international business integrates the academic study of international trade and foreign direct investment with the actual strategic and operational decisions of exporters and multinational enterprises. The book merges managerial decision making in the internationally oriented firm with the conceptual tools provided by international economics. It covers issues of central importance to firms that invest overseas: political risk, taxation, and expatriate assignment.

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ANALYTICS, 4E. You master the full range of analytics as you strengthen your descriptive, predictive and prescriptive analytic skills. Real examples and memorable visuals illustrate data and results for each topic. Step-by-step instructions guide you through using Microsoft Excel, Tableau, R and JMP Pro software to perform more advanced analytics concepts. Practical, relevant problems at all levels of difficulty help you further apply what you've learned. With this edition you become proficient in topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem-solving. Trust BUSINESS ANALYTICS, 4E to strengthen your understanding of today's analytic concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As a discipline of academy inquiry, International Management applies management concepts and techniques to their contexts in firms working in multinational, multicultural environments. Hodgetts' Luthans: International Management was the first mainstream International Management text in the market. Its 6th edition continues to set the standard for International Management texts with its research-based content and its balance between culture, strategy, and behavior. International Management stresses the balanced approach and the synergy/connection between the text's four parts: Environment (3 chapters): Culture (4 chapters), Strategy and Functions (4 chapters) and Organizational Behavior /Human Resource Management (4 chapters).

The forces of globalization, technology, and information diffusion, as well as the processes of democratic consolidation have served to improve and expand opportunities for business in Latin American markets. These changes have not occurred uniformly, and this insightful book will help future business leaders determine which economies are likely to prosper, and therefore present better business opportunities for the foreseeable future. A chapter dedicated to the history of Latin America helps readers understand why things appear the way they do, giving them the context they need to understand the underlying business conditions. The book also addresses key challenges and issues that are unique to Latin America, and offers practical advice for tackling them. Each chapter features a focus country in order to provide a more in-depth understanding of what business opportunities exist in this region, how businesses operate and thrive there, as well as what internal and external factors affect the ability to do business in Latin America. The cases at the end of each chapter explore actual business ventures in a particular country. A highly practical book, Navigating Commerce in Latin America will give international business people the tools they need to manage successful businesses in this region.

Directed primarily toward undergraduate and graduate International Business or General Management majors, this text also provides practical content to current and aspiring industry professionals. International Management explores the manager's role within the dynamic global environment of business management by exploring the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.

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Shortlisted for the British Psychological Society Book Award 2013! Social neuroscience is an expanding field which, by investigating the neural mechanisms that inform our behavior, explains our ability to recognize, understand, and interact with others. Concepts such as trust, revenge, empathy, prejudice, and love are now being explored and unraveled by the methods of neuroscience. Many researchers believe that evolutionary expansion of the primate and human brain was driven by the need to deal with social complexity, not only to understand and outwit our peers, but to take advantage of the benefits of cooperative living.

But what kind of brain-based mechanisms did we end up with? Special routines for dealing with social problems, or more general solutions that can be used for non-social cognition too? How are we able to sacrifice our own self-interests to respond to the needs of others? How do cultural differences in the organization of society shape individual minds (and brains), and does the brain provide constraints on the possible range of cultural permutations? The Student's Guide to Social Neuroscience explores and explains these big issues, using accessible examples from contemporary research. The first book of its kind, this engaging and cutting-edge text is an ideal introduction to the methods and concepts of social neuroscience for undergraduate and postgraduate students in fields such as psychology and neuroscience. Each chapter is richly illustrated in attractive full-color with figures, boxes, and 'real-world' implications of research. Several pedagogical features help students engage with the material, including essay questions, summary and key points, and further reading. This book is accompanied by substantial online resources that are available to qualifying adopters.

International Management: Managing Cultural Diversity International Management explores the dynamic global environment of business management by examining the political, legal, technological, competitive, and cultural factors that shape corporations worldwide. With its hallmark clear and concise approach, International Management places fundamental management theories in an international context. Students will gain a comprehensive understanding of the practices, cultural skills and sensitivities needed to operate successfully in a wide range of cross-national situations. The second Australian edition of International Management focuses on the expanding economics of Australasia, China, India and their increasing trade amongst themselves, the European Union and the Americas. International Management 2nd edition incorporates up-to-date research, increased coverage of ethics, a wide range of case studies and examines recent trends affecting international business managers in today's hypercompetitive global environment. International Management is suitable for undergraduate and post graduate students majoring in international business, general management or cross cultural studies.

With deregulation, privatization, and information technology transforming competition, the transnational model continually evolves. In a timely response to this dynamically changing business world, Bartlett and Ghoshal revisit their breakthrough concepts, updating the material with fresh examples drawn from today's leading global enterprises. The second edition of Managing Across Borders builds on the authors' ongoing exploration of the transnational, with their current research extending and illuminating the findings of their earlier work. An entirely new section, "The Transformation Challenge," focuses on how several companies have implemented the book's concepts. We see firsthand the obstacles and opportunities to building an effective transnational organization. This new edition also includes an application handbook, a highly practical tool that helps readers translate the book's ideas into real-world action plans for their companies.

Gain an understanding of today's tax concepts and ever-changing laws with the concise, reader-friendly SOUTH-WESTERN FEDERAL TAXATION 2021: ESSENTIALS OF TAXATION: INDIVIDUALS AND BUSINESS ENTITIES, 24E. Master key taxation concepts and applications you need for success in accounting and taxation or prepare to take the C.P.A. or Enrolled Agent Exam.

With this edition you examine the most current tax law at the time of publication, from recent tax law changes to complete coverage of the Tax Cuts and Jobs Act of 2017 with related guidance from the Treasury Department. Concise coverage highlights the most important rules and concepts on income, deductions and losses, property transactions, business entities, multi-jurisdictional taxation, as well as taxes on financial statements. Clear and numerous examples, helpful summaries and interesting tax scenarios further clarify concepts and help you sharpen your critical-thinking, writing and research skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

As the economies of many countries become more interrelated, international managers are facing huge challenges and unique opportunities associated with their roles. Now in its fifth edition, Sweeney and McFarlin's International Management embodies a balanced and integrated approach to the subject, emphasizing the strategic opportunities available to firms on a global playing field, as well as exploring the challenges of managing an international workforce. Integrating theory and practice across all chapter topics, this book helps students to learn, grasp, and apply the underlying principles of successful international management: Understanding the broad context of international business, including the critical trends impacting international management, the legal and political forces driving international business, and the ethical and cultural dilemmas that can arise Mastering the essential elements of effective interaction in the international arena, from cross-cultural understanding and communication to cross-border negotiation Recognizing and taking advantage of strategic opportunities, such as entering and operating in foreign markets Building and leading effective international teams, including personal and behavioral motivation, as well as taking an international perspective on the hiring, training, and development of employees These principles are emphasized in the text with current examples and practical applications, establishing a foundation for students to apply their understanding in the current global business environment. With a companion website featuring an instructor's manual, powerpoint slides, and a testbank, International Management, 5e is a superb resource for instructors and students of international management.

For undergraduate and graduate students majoring in international business or general management. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States An exploration of the issues facing international business managers today. International Management explores the dynamic global environment of business management by exploring the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.

Note: If you are purchasing an electronic version, MyMISLab does not come automatically packaged with it. To purchase MyMISLab, please visit www.MyMISLab.com or you can purchase a package of the physical text and MyMISLab by searching for ISBN 10: 0133768872 / ISBN 13: 9780133768879.

For courses in International Management, Multinational Management, Global Strategy, and Comparative Management. This globally oriented text covers the most current research and trends in International Management. It offers comprehensive and integrative cases that illustrate the actual behaviors and functions required for successful cross-cultural management at the strategic and interpersonal level. - NEW - New E-Biz boxes in each chapter. - Offers students insight into e-business. - NEW - New opening profiles featuring real companies. - Offers students real examples. - Comprehensive coverage of the roles and functions of managers in the global environment. - Provides students with an

inside view. - Management Focus boxes. - Brings topics to life for students with real companies and people. - A cultural, behavioral, and strategic emphasis. - Gives students a more realistic picture of international management today. - Coverage of comparative management topics. - Keeps students up to date on key global issues and events. - Internet Exercises are included. - Helps students explore the text content in more detail. - Technology Application boxes. - Keeps students abreast of how technolog

This is a good time to reflect on opportunities and challenges for Australia in Latin America. Impressive economic growth and opportunities for trade and investment have made Latin America a dynamic area for Australia and the Asia Pacific region. A growing Latin American population, Australia's attractiveness to Latin American students, a fascination with the cultural vibrancy of the Americas and an awareness of Latin America's increasingly independent stance in politics and economic diplomacy, have all contributed to raising the region's profile. This collection of essays provides the first substantial introduction to Australia's evolving engagement with Latin America, identifying current trends and opportunities, and making suggestions about how relationships in trade, investment, foreign aid, education, culture and the media could be strengthened.

This first Australasian edition of the popular text *Management across Cultures* explores the latest approaches to cross-cultural management, presenting strategies and tactics for managing international assignments and global teams. With a clear emphasis on learning and development, the text encourages students to acquire skills in multicultural competence that will be highly valued by their future employers. As more and more managers find themselves becoming global managers, and in a world where practices and expectations can differ significantly across national and regional boundaries, this has never been more important. Rich in cases and examples, *Management across Cultures* integrates research from across the social sciences with contemporary management practices for a comprehensive overview of cross-cultural management.

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and cases. Based on real-world practices and current thinking in the field, the Ninth Edition of *Strategic Management* features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 30 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text.

Uses a comprehensive, up-to-date and practical approach to sales management. Each chapter begins with a narrative about an individual firm. Boxes highlight recent developments, topical issues and unique sales strategies. Special attention is paid to current topics on managing strategic account relationships, team development, work force diversity, Total Quality Management and ethical issues. This edition features 21 new cases, increasing the total number of cases to 49. Cases appear at the end of each chapter. Thoroughly updated tables, figures and references.

This book discusses in a lucid and easy-to-understand manner, the theory and practise of international business in the Indian context. It provides an in-depth coverage of the subject matter, with the help of numerous real life examples and cases. Along with this, a rich and user-friendly pedagogy makes it useful for the students of business management and other disciplines, where international business is taught as a course. This new edition endeavors to make the book closer to the contemporary practices and developments, thus making the text up-to-date. Salient Features : - Additional sections and sub-sections across chapters. - Several new and revised Opening and Closing cases. - New

figures, tables, graphs and reports.

Emerging market economies (EMEs) have become the darlings of international investors and the focus of enormous attention in academic, media, and policy circles. M. Ayhan Kose and Eswar Prasad present the definitive account of the evolution of EMEs and use the lens of the global financial crisis to evaluate their strengths and weaknesses. Led by a set of large and dynamic countries—including Brazil, China, India, and Russia—EMEs have become a dominant presence in the world economy. They now account for a substantial share of world output and have been a major driver of global growth during the past decade. They are significant players in international trade and financial flows and are beginning to exert rising clout in global policy debates. However, the financial crisis of 2007–09 and the worldwide recession that followed cast a pall over the notion that EMEs had become self-reliant and "decoupled" from demand conditions in and financial flows from advanced countries. Kose and Prasad, prominent experts on emerging market economies and globalization, draw on their extensive research to assess the resilience of EMEs in the face of the global financial crisis. Their analysis shows that EMEs, as a group, weathered the crisis much better than the advanced countries, and most of these economies have bounced back rapidly from the global recession. The authors track down the reasons for this resilience and explain why some countries in this group have done better than others. Based on this analysis, they draw lessons for the durability and sustainability of these economies' long-term growth. This book is important reading for anyone trying to anticipate the future growth of emerging markets or contemplating business opportunities in these economies.

In today's multipolar world economy, strategic alignment is a key determinant of competitive advantage. Coca-Cola, Danone, Diageo, DuPont, Lufthansa and Tata are some of the companies that strive for a pragmatic approach to balancing competitive strategies with political and social obligations. *Aligning for Advantage* argues that to build and sustain corporate success, companies must synchronize business objectives and market positions with political and regulatory activism and social and environmental engagement. Moreover, to be credible and realizable, these external market and nonmarket strategies need to be equally attuned with corporate vision, values, and culture. The book advances a managerial process and conceptual framework for aligning corporate strategy. In some cases alignment may mean deep, strategically embedded partnerships with governments, NGOs, or other stakeholders. In others, alignment may take the form of looser, temporary collaborations with outside organizations. No matter the approach, the relationship between nonmarket and market strategies should be deliberate and genuine, not accidental or artificial. Truly aligned strategies should reconcile and modulate sometimes conflicting external demands in a way that is appropriate for the corporation's geographic and market positions. In the end, companies must leverage their overall nonmarket strategy as a source of competitive advantage.

Management practices and processes frequently differ across national and regional boundaries. What may be acceptable managerial behaviour in one culture may be counterproductive or even unacceptable in another. As managers increasingly find themselves working across cultures, the need to understand these differences has become increasingly important. This book examines why these differences exist and how global managers can develop strategies and tactics

to deal with them. The text draws on recent research in anthropology, psychology, and management, to explain the cultural and psychological underpinnings that shape managerial attitudes and behaviours, whilst introducing a learning model to guide in the intellectual and practical development of managers seeking enhanced global expertise. It offers user-friendly conceptual models to guide understanding and exploration of topics and summarizes and integrates the lessons learned in each chapter in applications-oriented 'Manager's Notebooks'. A companion website featuring comprehensive chapter-by-chapter PPT slides is available at www.cambridge.org/management_across_cultures. This book contains the papers presented at the International Conference on Current Issues of Science and Research in the Global World, held at the premises of the Vienna University of Technology from May 27 to May 28, 2014. The book represents a significant contribution to Law, Economics, Information & Communication Technologies, Journalism and Psychology, including topical research work in the presented fields. This interdisciplinary volume is also essential reading for all those interested in international pluralism in terms of scientific contributions. The Pan-European University, respecting its own vision and ambition to become a well-known institution within the Global Research Area, traditionally elaborates research and scientific collaboration across national borders. The educational principles and research attitudes of the Pan-European University grasp the traditions of many cultures and geographic areas. The International Conference on Current Issues of Science and Research in the Global World was part of a series of similar top-rated international events organized by the Pan-European University, bringing together scientists, professionals, policymakers and representatives of culture from many countries.

The revised edition of Business Environment presents a thorough overhaul, updated with the latest information and developments. Having ten new chapters, including comparative study of business environments in India, China, SAARC and European Countries

STRATEGIC MANAGEMENT: Creating Competitive Advantages, 3/e, by Dess, Lumpkin, and Eisner, responds to the demands of today's rapidly changing and unpredictable global marketplace that students will face when they enter the business world. The concepts-only text provides students with a timely, rigorous, and relevant book written in an engaging manner to spur their interest and excitement. This book provides a solid treatment of traditional topics in strategic management as well as contemporary topics such as entrepreneurship, knowledge management, and e-commerce and internet strategies. Numerous applications from business practice plus sidebars (approximately six per chapter) bring key concepts to life. Instructors can create their own case volumes for use with Strategic Management 3rd Edition from a variety of source- pre-selected case packets, customizing from a recommended set which have been carefully mapped to the chapter concepts, or from the entire Primis database which features cases from Harvard,

Darden, INSEAD, Ivey, and other reputable sources.

"This text is unique in demonstrating clearly the linkages between corporate strategy, organisational behaviour and the management of change. This is an ideal undergraduate text that will also be valuable for experienced managers on masters programmes." David Buchanan, Professor of Organisational Behaviour, Cranfield School of Management "This is the essential and definitive text on change management. It integrates the vast sweep of organisational theory and practice in a highly readable way. Every student and practitioner must have this." Michael Griffin, Director of Human Resources, King's College Hospital NHS Trust Globalisation. Mergers and Acquisitions. New technologies. New competitors. Rapid growth. Rapid decline. Economic boom. Financial crisis. In order to maximise their success, organisations today need to adapt to a turbulent environment. Yet one of the world's leading consultancies, Bain & Co, claims that the failure rate of change management projects is around 70 per cent. Managing change is not easy. The purpose of this leading textbook is to help you understand and consider the theoretical approaches to change and to make sense of these in the light of practical examples. Managing Change is written for students on modules covering management, strategy and organisational change as part of undergraduate and postgraduate programmes.

Easily accessible, real-world and practical, Dalrymple's Sales Management 10e by Cron and DeCarlo introduces the reader to the issues, strategies and relationships that relate to the job of managing an effective sales force. With a lively and engaging style, this book places emphasis on developing a sales force program and managing strategic account relationships. With additional information on team development, diversity in the work force, problem-solving skills, and financial issues, this title provides a complete guide for taking student past the classroom and into a future career in sales management.

From Heidi Neck, one of the most influential thinkers in entrepreneurship education today, Chris Neck, an award-winning professor, and Emma Murray, business consultant and author, comes this ground-breaking new text. Entrepreneurship: The Practice and Mindset catapults students beyond the classroom by helping them develop an entrepreneurial mindset so they can create opportunities and take action in uncertain environments. Based on the world-renowned Babson Entrepreneurship program, this new text emphasizes practice and learning through action. Students learn entrepreneurship by taking small actions and interacting with stakeholders in order to get feedback, experiment, and move ideas forward. Students walk away from this text with the entrepreneurial mindset, skillset, and toolset that can be applied to startups as well as organizations of all kinds. Whether your students have backgrounds in business, liberal arts, engineering, or the sciences, this text will take them on a transformative journey.

The astonishing business story and management strategies of Nissan's president, Carlos Ghosn. Arguably the world's most successful CEO,

Ghosn rescued the Japanese automaker from the brink of bankruptcy, achieving record profits in only two years. This is the story of how he did it. When Carlos Ghosn, a 46-year-old, fiery Brazilian was installed as president of the Japanese corporate giant, Nissan, the automotive world was astonished. Ghosn moved to Japan and immediately promised to make Nissan profitable in one year, 2001, or he would resign. He accomplished his goal and then some, using western business techniques that had never been tried before in that tradition-bound country. The book, written in narrative style by a journalist, will have Ghosn's complete cooperation. Readers will learn how he went about remaking Nissan, cutting costs, closing plants, breaking up the Keiretsu relationships, pushing for innovative new automobile designs — all the while defying the business and cultural taboos that permeate business in Japan. In the process, he has become a celebrity (he is hero of a series of admiring comic books) and a champion in global business circles.

"The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerry's or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts - and to remain competitive. The guidance they need to do that is in this book. Marc Epstein has produced the ultimate "how-to-do-it" guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability work for organizations. With a growing number of corporate leaders asking for urgent help in "getting this done," the timing of the book could not be better."--Provided by publisher.

Whatever their industry of origin, all companies are facing the same challenge to a greater or lesser degree: globalization. It is becoming more and more evident that companies need to plan ahead and anticipate coming developments if they are to be successful in the future. Today, it is crucial to establish a solid competitive position in the global arena. There is no doubt that a corporate culture that is open to innovation and shaped by global thinking, plays a key role in this context. A culture in which representatives of different countries and cultures can come together, anticipating and understanding the cultural challenges, creates the foundation of any international business. A global view on intercultural management will be the key to successfully doing business in diverse cultural environments.

_____ 'An array of fresh insights on creativity, motivation and staying in "flow" Daniel H. Pink, author of Drive and To Sell Is Human _____ In Unsafe Thinking, creativity guru Jonah Sachs demonstrates that the most remarkable and trailblazing individuals – from the Google programmer who disobeyed his managers in order to revolutionise the world's email systems, to the mayor who employed mime artists to transform his city's traffic problem – are those who dramatically reject the lure of what they know. He draws on cutting-edge psychology and neuroscience to uncover the specific mental habits that account for the success of those who break the mould. And he reveals how, by embracing a handful of simple brain-hacks and cognitive tools, we can all harness the power of the unsafe thinkers. By revealing the secrets of those who reject our society's outmoded approach to work, Unsafe Thinking promises to unleash the hidden power of creativity in all of us. _____ 'An enchanting book about how to question the conventional, challenge the status quo, and unlock the creative solutions right under your nose.' Adam Grant, author of Originals 'Fascinating . . . Sachs has practical tools for success.' Forbes 'A must-read for anyone facing a changing world.' Jonah Berger, author of Contagious

The second edition of this popular textbook explores the latest approaches to cross-cultural management, as well as presenting strategies

and tactics for managing international assignments and global teams. With a clear emphasis on learning and development, the text encourages students to acquire skills in multicultural competence that will be highly valued by their future employers. This has never been as important as now, in a world where, increasingly, all managers are global managers and where management practices and processes can differ significantly across national and regional boundaries. This new edition has been updated after extensive market feedback to include new features: a new chapter on working and living abroad; applications boxes showing how theories and key concepts can be applied to solve real-life management problems; student questions to encourage critical thinking; and updated examples and references.

Supplementary teaching and learning materials are available on a companion website at www.cambridge.org/steers. In addition, recommended in-depth cases for each chapter are available at www.iveycases.com/CaseMateBrowse.aspx.

Seminar paper from the year 2010 in the subject Economics - International Economic Relations, grade: 1,7, Stralsund University of Applied Sciences (Wirtschaftswissenschaften), course: Intercultural Management, language: English, abstract: The term globalization is very broad and therefore it is necessary to define it.[...] In order to be able to imagine how profound globalization is, it is by far not enough just to say that our whole planet is involved. It is essential to look at all the different aspects of affairs all around the world.[...]

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